The Sheriffs Summer Conference provides participants with continuing education opportunities, networking, sharing of best practices, association news, award recognition and important updates in the field of law enforcement. This event attracts representatives from almost every Sheriff’s Office in the state as well as hundreds of partners, vendors, elected officials and others interested in engaging on topics important to the future of law enforcement in Florida.

For the company interested in exhibiting, the conference is a great arena to display products and services. The attendees of this conference are those that work in the Sheriff’s Offices. These include: sheriffs, command staff, sheriff’s office personnel, and other law enforcement agency officials. These individuals are looking to learn about the products and services that can potentially improve their jobs and facilities.
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### Sponsorship Levels

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>Bronze $2,500</th>
<th>Silver $4,500</th>
<th>Gold $7,000</th>
<th>Platinum $10,000</th>
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<tbody>
<tr>
<td>Attendee pre/post report</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Partnership level on name badge</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition during sheriffs Banquet (Winter &amp; Summer Conference Only)</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Free Subscription: The Sheriffs Star</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listed on conference website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listed in conference program</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
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<tr>
<td>Listed on conference signage</td>
<td>Name</td>
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<td>Name</td>
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<tr>
<td>Discount on print ads: The Sheriff’s Star and All Points Bulletin</td>
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<td>20%</td>
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<td>Listed in luncheon session PowerPoint (Winter &amp; Summer Conference Only)</td>
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<td>Name</td>
<td>Logo</td>
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<td># of complimentary registrations</td>
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<td>3</td>
<td>4</td>
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<tr>
<td>Guaranteed premium Exhibit Booth (Sponsorship includes one 8x10 booth or table top in the Foyer)</td>
<td>Exhibit Hall</td>
<td>Exhibit Hall</td>
<td>Exhibit Hall or Foyer</td>
<td>Exhibit Hall or Foyer</td>
<td></td>
</tr>
<tr>
<td>Listed in sheriff training PowerPoint (Winter &amp; Summer Conference Only)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Color Ad in Conference program</td>
<td>¼ page</td>
<td>½ page</td>
<td>Full page</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company profile (150 words) in The Sheriffs Star</td>
<td></td>
<td></td>
<td>✔</td>
<td>✔</td>
<td></td>
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<tr>
<td>Company introduction during Conference</td>
<td></td>
<td></td>
<td>Determined by FSA</td>
<td>Determined by FSA</td>
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<tr>
<td>Company logo displayed at sheriffs banquet (Winter &amp; Summer Conference Only)</td>
<td></td>
<td></td>
<td></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Logo or company name on one (1) official Conference item</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Determined by FSA</td>
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**BOOTH PACKAGE**

8’ x 10’ - $1,200 (Note: all sponsorship packages include a booth.)

Each Package Includes:
- Booth dimensions
  - 8’ deep by 10’ wide
  - 8’ back and 33” side drape
- Carpeted exhibit space
- Company listed in conference program (must be registered by the deadline)
- Booth amenities:
  - 2’x 6’ skirted table
  - Two (2) chairs
  - Wastebasket
  - Identification sign
- Two (2) individual registrations for company representatives. Visit the [conference website](#) for registration inclusions and the tradeshow floor plan.

**VEHICLE DISPLAY**

There is not an opportunity to display a vehicle at the 2020 Summer Conference.

**MEALS**

The following meals are included:

**Annual Partner/Conference Sponsor**
- Sunday: reception
- Monday: breakfast; lunch; reception
- Tuesday: breakfast; lunch; reception/banquet
- Wednesday: breakfast

**Exhibitor**
- Sunday: reception
- Monday: breakfast; lunch
- Upon registering, Exhibitors may purchase meal tickets for: Monday reception; Tuesday breakfast/lunch/reception/banquet; Wednesday breakfast
SCHEDULE*

Sunday, July 26, 2020
7:00am – 2:00pm   Golf Tournament (Tournament is open to all registered vendors)
1:00pm – 4:00pm   Exhibitor Registration and Move-in
1:00pm – 5:00pm   Attendee Registration
4:30pm – 6:00pm   Welcome Reception in Vendor Hall
8:00pm – 11:00pm  Hospitality Suite

Monday, July 27, 2020
7:30am – 5:00pm   FSA Registration
7:30am – 8:30am   Sheriffs’ Breakfast Buffet (Sheriffs Only)
7:30am – 9:30am   Attendee Breakfast Buffet
8:30am – 10:00am  General Business Meeting
10:00am – 11:00am Technology Review in Vendor Hall
11:00am – 12:00pm General Business Meeting, continued
12:00pm – 1:15pm  Lunch
1:15pm – 2:15pm   General Business Meeting, continued
2:15pm – 3:30pm   Networking and Dessert with Vendors (Exhibit Hall Giveaways)
3:30pm – 5:00pm   Training
3:45pm – 5:00pm   Vendor Teardown
5:00pm – 6:00pm   Host Sheriff’s Reception
8:00pm – 11:00pm  Hospitality Suite

Tuesday, July 28, 2020
7:30am – 1:00pm   FSA Registration
7:30am – 8:30am   Sheriffs’ Breakfast Buffet (Sheriffs Only)
7:30am – 9:30am   Attendee Breakfast Buffet
8:30am – 12:00pm  Executive Session
                  (Sheriffs and sheriff personnel only. A sheriffs only session may be called at the
discretion of the President.)
12:00pm – 1:15pm  Plated Lunch
1:15pm – 2:15pm   Training
2:15pm – 2:45pm   Break
2:45pm – 5:00pm   Training
6:00pm – 7:00pm   Sheriffs’ Reception
7:00pm – 9:00pm   Sheriffs’ Banquet
9:00pm – 11:00pm  Hospitality Suite

Wednesday, July 29, 2020
7:30am – 9:30am   Breakfast Buffet (Casual Attire, at your leisure)
9:30am            Conference Adjourned

*All hours are subject to change. Visit the conference website to download the complete conference agenda online.
TEAR DOWN
Any indoor exhibitor who begins to tear down prior to 3:45pm on Monday, without the permission of the FSA Meetings and Conferences Manager will be assessed a $200 fee. NOTE: All exhibits must be removed from the Exhibit Hall no later than 5:00pm Monday, July 27, 2020.

REGISTRATION
Registrations for all booth staff must be completed by July 6, 2020. This deadline is set to allow printing conference materials. Your company name will appear exactly as indicated in your online registration. Please review information to be sure names and addresses are spelled correctly.

Exhibitors receive two registrations per booth. Sponsors and Partners receive registrations based on the sponsorship/partnership level; refer to page 4. There is no fee for the included booth staff that register by the early bird deadline, July 6, 2020. After the deadline, the fee for included staff is $50/person.

Beyond what is included with each package, additional booth staff can be registered by the early bird deadline July 6, 2020 at $300/person. After the deadline, the fee is $350/person.

CANCELLATION
Emailed cancellation must be received by July 6, 2020 to be refunded Exhibit fees less a $200 cancellation fee. Cancellations after this date will not receive a refund. Please email conferences@flsheriffs.org.

PAYMENT
In committing to sponsor and/or exhibit, the registrant agrees to pay for the exhibit space in full within two (2) weeks of completing the online registration. Any sponsor/exhibitor space not paid within two (2) weeks will be canceled and released for sale. When registering online, please provide a credit card or select check for the payment method. Checks can be mailed to:
Florida Sheriffs Association
Attn: 2020 Sheriffs Summer Conference
2617 Mahan Drive
Tallahassee, FL 32308

HOTEL
All reservations must be received on or before July 2, 2020. Please note the group block is subject to selling out prior to this date. After this date, further reservation requests will be subject to space availability at the prevailing room rate. For reservations, please visit the Hotel section of the conference website. You are not able to book a hotel room until you are registered for the conference.
Location
Hyatt Regency Coconut Point Resort and Spa
5001 Coconut Road
Bonita Springs, Florida 34134

Rates
- Start at $169 per night
- There is no resort fee.
- Self-parking is complimentary. Valet parking is $25/vehicle/night or $12/vehicle/day with in/out privileges.

Check In/Out
Check In—4:00pm
Check Out—11:00am

SPACE ALLOTMENT
Every effort will be made to accommodate each vendor within the Exhibit Hall – space permitting. However, should your Exhibit exceed the measurements of the space allotted, you will be required to purchase an additional booth. We encourage you to reserve space early in order to avoid possible exclusion from the conference.

Each exhibitor is entitled to a reasonable sightline from the aisle, regardless of the size of the exhibit. Exhibitors with larger space should also be able to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others. Therefore, a display fixture that exceeds the allocated space, interferes with aisles, or impedes on the rights of other exhibitors will not be permitted to display.

Exhibitors may not reassign, sublet, or allow other companies to use the whole or a part of the Exhibit space. Exhibitors may not display or advertise any goods or services not manufactured, distributed, or otherwise provided by the exhibiting company during the normal course of business. FSA policy restricts representatives of organizations that are not sponsors of the conference, or have not purchased an exhibit booth space, from soliciting business and distributing promotional materials of any type within the Exhibit Hall area or any other areas. Those found doing so will immediately be asked to vacate the premises.

Sister companies that promote the same product and/or service are permitted to share booth space. Sister companies must be owned by the same parent company and all applicable fees apply. Name badges and printed materials will reflect only one company.

OFFICIAL SERVICE CONTRACTOR
Gilbert Exposition Management Services (GEMS) is the official full-service exhibit company for the 2020 conference. After registering through the FSA website, you will receive an email from GEMS, the email will come from orders@gemsevents.com. Please allow 10-15 days to receive this email.
After logging in, you will have access to the exhibitor online ordering service. This contains specific information as it relates to vendors. It includes shipping labels and information, as well as additional items you may wish to order for you booth.

For specific questions, please contact:
Cathy Gilbert • Cathy@gemsevents.com • 407-438-5002 ex 113 office.

NETWORKING OPPORTUNITIES
As an Exhibitor, one of the best opportunities to engage a potential client is outside of the Exhibit Hall. There are many opportunities for vendors to network with registrants throughout the conference outside the Exhibit Hall. Included in registration are these opportunities:

- Receptions
- Hospitality Suite
- Breaks
- Meal Functions

Exhibitors may extend invitations to conference attendees. It is requested that invitations do not conflict with the conference agenda.

NAME BADGES
Exhibitors must submit the names of all representatives who will attend the conference via online registration. Name badges are required at all conference functions, including meals and in the hospitality suite. Any changes to badges after the registration cut-off date will be charged a fee of $25 per badge.

EXHIBITOR FORMS
See “Partner/Sponsor/Exhibitor Information” section and conference website.

EXHIBITOR INTERNET & ELECTRICITY
See “Partner/Sponsor/Exhibitor Information” section and conference website. Internet and electricity are not included with booth space.

EXHIBIT HALL DRAWINGS
Each vendor is invited to donate an item to the Exhibit Hall Drawings. Ideas for raffle items are products and/or services from your company, gift cards or other items. Drawings will be conducted in the Exhibit Hall on Monday. Exhibitors should include their item details when registering online. Vendors who sign up during registration will receive priority.

PHOTOGRAPHY & VIDEOGRAPHY
All conference photography and videography, including inside the exhibit hall, is carried out by the official photographer of the Florida Sheriffs Association. Exhibitors and Sponsors agree that FSA may utilize all images, including images of the exhibitor’s booth, products, and employees, as they see fit in communication and marketing materials for future conferences.
SECURITY
While the Florida Sheriffs Association and the hotel will exercise reasonable care in safeguarding the Exhibit Hall, the Florida Sheriffs Association, the hotel, nor any of their officers, agents or employees, assumes any responsibility for such property. After-hours security will be provided by the Lee County Sheriff’s Office. Please take all personal effects with you when leaving the trade show floor.

EXHIBITOR RESPONSIBILITY & INSURANCE
Exhibitors should include in, or have a rider attached to, their insurance policies covering the period of time from the date of shipment of merchandise/display to the show through and including the return arrival date of the merchandise/display at the exhibitors’ home base. The Exhibitor understands that neither the Group nor the Hotel maintains insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless Hotel, and the Hotel’s Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, “Hotel Parties”), and FSA from and against any claims or expenses arising out of the use of exhibition premises. Vendors should have a copy of the policy in their possession at the conference.

PRESS
FSA should be made aware of any press releases in conjunction with the conference. A copy of any release must be emailed to aandersen@flsheriffs.org. FSA should also be made aware of any press/media who will be onsite during the event. Onsite press and/or media will be approved or denied by FSA.
ADS
Ads only apply to Gold, Platinum and Diamond Partners and Sponsors; please see below.

Logo Specifications & Instructions
FSA requests two logos for the following specifications:
1. Printed materials
   a. A logo converted to CMYK color space
   b. Commercial print quality (300 PPI) vector graphic (either Adobe Illustrator or EPS formats)
2. Web and Electronic Media
   a. A logo with RGB color space
   b. Full size, rather than pre-sized (at least 400 pixels wide) in high-quality (or better) JPG, GIF or PNG format
   c. Transparent background if possible

Ad Specifications & Instructions
• Ads do not bleed
• Ads will be accepted in PDF format or high-resolution JPG only
• Resolution must be at least 300 dpi
• Embed or outline all fonts
• All ads for printed materials should be full color and converted to CMYK color space; no spot colors

<table>
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<tr>
<th>Full Page</th>
<th>½ Page (Horizontal)</th>
<th>¼ Page (Vertical)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Color</td>
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<tr>
<td>7.5”w x 9.5”h</td>
<td>7.5”w x 4.75”h</td>
<td>3.75”w x 4.75”h</td>
</tr>
</tbody>
</table>

Full Page Ad
½ Page Ad
¼ Page Ad
ADDITIONAL INFORMATION

• Only one company per exhibit space—no exceptions.
• Delegates may place orders with exhibitors for goods or services, but vendors may not directly sell products from the exhibit floor.
• Promotion of products or services that are in direct competition with the Florida Sheriffs Association and/or the Cooperative Purchasing Program is prohibited. Vendors who are not currently on the FSA Cooperative Purchasing Program contract are not permitted to attend FSA conferences.
• Vendors are permitted to invite conference attendees to their own social events. Social events cannot conflict with events published in the Florida Sheriffs Association conference program; the one exception is the Hospitality Suite. Social events include but are not limited to private dinner invitations either at the host hotel or at an offsite location, or private networking events either at the host hotel or at an offsite location. FSA does not coordinate any portion of these events on your behalf, nor will FSA send out event invitations on your behalf. Please note – for events occurring at the hotel, the hotel will contact FSA for approval prior to confirming your booking.
• The Florida Sheriffs Association does not permit or support ride and drive as part of the conference. Vendors may elect to schedule post-conference meetings with attendees for purposes of test driving.
• Beware of attendee lists for sale. The Florida Sheriffs Association will not contact you to purchase an attendee list. The official registration list is included for annual partners and conference sponsors and is available for exhibitors to purchase as part of their online registration. Lists obtained from other parties are not legitimate and have not been authorized, offered and/or sold by the Florida Sheriffs Association.

RESPECT
Rude behavior and inappropriate actions toward FSA Staff, attendees and/or Sheriffs, and other sponsors/exhibitors, at any time will not be tolerated. Reports or sightings of misconduct will be evaluated, and at FSA’s discretion, those involved may be subject to immediate dismissal from the conference and will not be allowed to attend or exhibit at future FSA Conferences or Events. No refunds will be provided.

ACKNOWLEDGEMENT OF TERMS AND CONDITIONS
By registering as an Partner/Sponsor/Exhibitor, all terms and conditions included in this prospectus are acknowledged and accepted by the Partner/Sponsor/Exhibitor.

FSA CONTACT
Abby Andersen, CMP
Meetings and Conference Manager
Florida Sheriffs Association
850.877.2165
aandersen@flsheriffs.org