

February 11, 2013

TO: COMMERCIAL/BID AND RENTAL CUSTOMERS

SUBJECT: ORDER CUTOFF DATES FOR 2013 MODEL YEAR

To assist you and your Fleet Customers in planning their remaining 2013 model year vehicle requirements we have established the following Fleet order cutoff dates for the commercial, bid and rental markets:

MODEL & PLANT	2013 MY FLEET ORDER CUTOFF DATE	2013 MY BUILD OUT DATES	2013 MY FINAL PSP DATES	ESTIMATED 2014 MY ORDER ACCEPTANCE DATE	ESTIMATED 2014 MY JOB 1 DATE
1500 (DS) Quad & Crew Cab Pickup Dodge City	4/30/13	7/6/13	063	6/5/13	7/22/13
1500 (DS) Regular Cab Pickup 2500 (DJ) & 3500 (D2) Pickup 3500 (DD) & 4500/5500 (DP) Cab Chassis Saltillo	4/30/13	6/21/13	062	6/5/13	7/11/13
Durango Jefferson North	4/30/13	8/17/13	075	6/5/13	8/19/13
Wrangler Toledo Supplier Park	4/30/13	7/19/13	064	6/5/13	7/19/13
Journey Toluca	4/30/13	7/5/13	063	6/5/13	7/22/13
Caravan/Town & Country/Cargo Van Windsor	4/30/13	7/5/13	063	6/5/13	8/5/13
300, Challenger & Charger (Sedan/Police) Brampton	4/30/13	7/5/13	063	6/5/13	7/22/13
Avenger & 200 (Sedan / Convertible) Sterling Heights	4/30/13	6/21/13	062	6/5/13	7/29/13
Dart Belvidere	4/30/13	7/6/13	063	6/5/13	7/22/13
Fiat 500 Toluca	8/30/13	10/25/13	101	10/4/13	10/28/13

2013 MY Early Cutoff Models:

Grand Cherokee Jefferson North	10/31/12	1/17/13	011	1/15/13	1/22/13
Patriot & Compass Belvidere	11/30/12	2/16/13	014	1/15/13	2/18/13

To ensure consideration for production, orders must be placed in the Chrysler Order System by the above mentioned dates. **We cannot guarantee production of orders received by Chrysler after the order cutoff date.** Rental orders should be submitted 75 days in advance of the PSP date.

Thank you in advance for your continuing support and business.

F.J. 'Bick' Pratt
Sr. Manager, Business Relations
Fleet Operations