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To: All Ford Government and Law Enforcement Customers

Subject: Police Interceptor (PI) and Special Service Vehicle (SSV) Update

Enclosed for your reference and use is the latest information available on the new 2016 MY Ford PI Sedan and Utility, F150 and Expedition Special Service Vehicles (SSV's), and the Transit Prisoner Transportation Vehicle (PTV).

Police Interceptor - #1 Police Vehicle Brand

- Market share is over 60% - 2015 calendar year to date
- PI Utility is most purchased police vehicle in the industry

2016 Police Interceptor Brochure (enclosed)

- The brochure contains information on safety, comfort, durability, parts commonality, performance and the optional equipment and packages available on the PI Sedan and Utility.
- A section on other models available for special service use including the Expedition, F150, Transit Vans and more is also included.
- The Police Advisory Board members, who provide input to help with vehicle design, are listed on the inside back cover and act as a liaison and resource to law enforcement agencies.
- The back cover has contact information for Ford Motor Company Government Sales and Ford Credit personnel that support government and law enforcement customers.
- There is also a downloadable PI brochure and more information at www.fordpoliceinterceptor.com.

PI Surveillance Mode Option (go to <http://www.fleet.ford.com/showroom/police-vehicles/>)

The surveillance mode option is available on the PI Sedan and Utility through Crown NA or Intermotive Vehicle Controls. The system monitors the rear of the vehicle and when a presence is detected will automatically sound a chime, roll up the driver's window and lock all doors. The system can be configured to meet an agencies specific need. Contact Crown NA (800-321-4934 ext. 3425, www.crown-na.com) for new production ship-thru or Intermotive Vehicle Controls (800-969-6080, www.InterMotive.net) for aftermarket system installation.

PI Embedded Screen Option (go to <http://www.fleet.ford.com/showroom/police-vehicles/>)

The embedded screen option is available on the PI Sedan and Utility through Crown NA and Havis. The system is designed to fit the Ford PI dash without modification. The system not only cleans up the cockpit, but is designed to interface with the vehicle to support DVR's, PC's, Tablets, and other law enforcement equipment. Contact Crown NA (800-321-4934/ext. 3425, www.crown-na.com) for a new production ship-thru or Havis (800-524-9900, www.havis.com) for aftermarket system installation.

PI All-Wheel-Drive (AWD) Videos

Police-calibrated, Intelligent AWD isn't an add-on package – for every Ford Interceptor, it's a full-time, self-activating system that continually adjusts torque distribution during all conditions and it's easy to operate "Just Drive". For more information go to www.ford.com/fordpoliceinterceptor/gallery/#/videos/.

Michigan State Police (MSP) Test Results

The Ford PI Sedan and Utility prevailed at the 2015 MSP testing.

- **Sedan (with 3.5L EcoBoost engine):** Best-in-Class acceleration overall pursuit vehicle, fastest lap time
- **Utility (with 3.5L EcoBoost engine):** Quickest acceleration overall pursuit utility vehicle, fastest lap time

Los Angeles Sheriff's Department (LASD) Test Results

The Ford PI Sedan and Utility dominate at the 2014 LASD testing (2015 test results available in early November).

- **Sedan (with 3.5L EcoBoost engine):** Best-in-Class acceleration overall pursuit vehicle, fastest single lap time and fastest average lap time
- **Utility (with 3.5L EcoBoost engine):** Quickest acceleration overall pursuit utility vehicle

Police Interceptor 2016 MY Product Additions

The following lists new product additions for the PI's (Sedan and Utility).

Sedan

Functional

- Redundant trunk lid release switch located in overhead console (Standard)
- Rearview Camera viewable in 4" center stack (standard) or Rearview Camera viewable in rearview mirror (no charge option – 77B)
- Tail Lamp/Police Interceptor Housing Only (90T)

Utility

Functional

- Redundant lift gate release switch located in overhead console (standard)
- Rearview Camera with Washer viewable in 4" center stack or Rearview Camera viewable in rearview mirror (no charge option – 87R)
- Power Windows – One-touch up/down front driver and passenger – Standard
- Power Passenger Seat (6-way) with manual recline and lumbar (optional – 87P)

Exterior

- New Front Fascia, Headlamps, Grille, Rear Fascia, Tail Lamps and Spoiler

New Police Wiring Packages

- Tail Lamp/Police Interceptor Housing Only (86T)
- Front Warning Auxiliary Lighting (21L)
- Forward Indicator Pocket Warning Light (21W)

Interior

- New Steering Wheel, Instrument Cluster and Center Stack

Police Interceptor Modifiers Guide and Technical Training

- The PI Modifiers Guide is published and posted at www.fordpoliceinterceptorupfit.com or for additional assistance you can call Engineering support at 1-877-840-4338.
- The Police Interceptor Model Technical Training is available and posted on www.fleet.ford.com under the *Maintenance* tab and *Fleet Technical Training and Service Publication* selection.

2016 Ford F150 Special Service Vehicle (SSV) (included in brochure)

- For 2016 MY, Ford will continue to offer a Special Service Vehicle (SSV) package for fleet customers – making the F150 pickup adaptable to unique tasks.
- This is a nominal charge option package that includes a special service-tailored interior layout and a high capacity 240-amp alternator.
- The SSV package is offered across various powertrains and cab configurations to accommodate the varied needs of government and fleet customers.

2016 Transit Prisoner Transport Vehicle (PVT) (go to <http://www.fleet.ford.com/showroom/police-vehicles/> for more information)

- The built Ford tough RWD line-up can be compartmentalized and customized with heating/cooling, lighting, surveillance cameras and more.
- Unibody construction with choice of three roof heights, lengths, and powertrains (including EcoBoost and diesel options).
- CNG/Propane Gaseous Engine Prep Package conversion and flex-fuel capability available for 3.7L Ti-VCT V6.
- Maximum payload rating of up to 4,560 lbs.

Vehicle Special Order (VSO) (go to <http://www.fleet.ford.com/showroom/police-vehicles/> for more information)

- Customers with questions regarding VSO should contact their local Ford dealer or the Ford Customer Information Center (FCIC) at [1-800-34-FLEET](tel:1-800-34-FLEET) and select Option #2 or send an email to fcicteam@ford.com.

Crown North America – Police Interceptor Ship-Through

- Crown North America, industry leading vehicle integration specialists, operates an upfit operation located near the Police Interceptor assembly plant. This ship-through facility has been established to further support your vehicle upfitting needs.
- For more information about Crown North America's capabilities call toll-free at [1-866-402-6838](tel:1-866-402-6838) or visit them online at www.Crown-NA.com

Ford Credit Municipal Finance Program (go to <http://www.fleet.ford.com/showroom/police-vehicles/> for more information)

- Given today's budget constraints, discovering Municipal Lease/Purchase Financing could be of significant help in acquiring the essential equipment needed for your fleet (when you need it) – without the major cash outlays or long-term debt obligations.
- The Ford Credit Municipal Finance team stands ready to assist you with structuring a plan and answering any questions you may have. Enclosed you will find program information and you can reach them at 1-800-241-4199 or you can visit them online at www.fordcredit.com/municipal-finance

The Ford Government Sales Department and our Ford dealers are here to serve you. If you have any questions, please contact your local Ford dealership; call the Ford Fleet Customer Information Center (FCIC) at [1-800-34-FLEET](tel:1-800-34-FLEET) (Option #2), or the appropriate person listed on the back of the brochure or me.

Thank you for purchasing Ford vehicles. Ford Motor Company is committed to the government and law enforcement industries and our police vehicle legacy continues with the Police Interceptor Sedan and Utility. If you need any assistance, please let us know. We look forward to serving you.

Sincerely,

Tony Gratson

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