The Sheriff’s Star magazine has been the flagship publication of the Florida Sheriffs Association since 1929. Published quarterly, its purpose is to inform citizens about innovative methods being used to reduce crime in their communities, important programs provided by the FSA and their local sheriff’s office, legislative developments that affect public safety and ways to get involved in the effort to protect their life, family and property.

Advertising in the Sheriff’s Star magazine presents a unique opportunity to reach three dynamic and powerful audiences primed to receive your advertising message.

**DEADLINES**

No. 1
Publish Date: March 9
Advertising Deadline: January 13

No. 2
Publish Date: June 8
Advertising Deadline: April 27

No. 3
Publish Date: September 7
Advertising Deadline: July 27

No. 4
Publish Date: December 7
Advertising Deadline: October 26

**THREE DYNAMIC AUDIENCES**

67

**FLORIDA SHERIFFS’ OFFICES**

» Every Sheriff in Florida
» More than 50,000 deputies and corrections officers across Florida
» Thousands of sheriffs’ office personnel

80,000+

**INDIVIDUAL FSA MEMBERS**

» 86% Homeowners
» 38% Household income above $75,000/yr
» 77% Aged 55+
» 70% Male

2,500

**BUSINESS MEMBERS**

» Successful business owners and managers
» Representing all business segments
» Loyal supporters of FSA

### SHERIFF’S STAR 2020 AD RATES

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<th>AD SIZE/DIMENSIONS</th>
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**ADVERTISING CONTACT**

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